



FARM MANAGEMENT

Course objective

This course is designed to provide participants with the appropriate management skills necessary to run a successful farming business in line with best practices around the world. It is targeted at intending farmers who would like to start right; existing farmers who would like to acquire more knowledge and farm employees who would like to improve their performance on the job.

Course description

Farm management is all about developing effective systems and methods for operating a farm for optimal results in production and profit. This course is designed primarily for farm owners and their managers and takes into consideration the fact that this group will be made up of diverse individuals with different levels of intelligence and knowledge. The course will provide participants with clear information on how to manage their farms to meet market needs, operational and financial needs using best practices and modern farming techniques. The emphasis is on the day to day activities that are necessary to run a successful farm and the practical solutions available for tackling each activity. Thus, the plan is to make the course extremely practical and devoid of theories.

Course Overview

Productivity in any business is all about effective management and this is no more different in farming than any other business. A successfully managed farm is the same as a successfully managed business meaning that the rules of business albeit in varying degrees apply to organizations in the agriculture

sector. Every business needs properly organized systems and processes to survive and so far Nigerian farmers have been preoccupied with surviving the day to day challenges of running a business that they have neglected the most important part – structuring. The choices that are made from the minute an individual decides to set up their farm to the minute they harvest their crops has great implications for the business. This Course is designed to show participants the activities that will help them effectively manage the farm to yield process for the best results.

Course Benefits:

At the end of this program, participants should be able to:

- Use planning as a tool for managing the uncertainties in agriculture.
- Understand the importance of good farm management practices
- Understand the necessary equipment, infrastructure and employees they need to make a success of their farm.
- Understand how to develop successful markets for their produce bearing in mind the needs of their customers and current trends.
- Learn how to track production costs and pricing for profitability.
- Learn how to develop procedures for record keeping and accounting.
- Understand the role of technology in effective farm management.
- Develop sustainable practices for the future of the farm.
- Understand the activities necessary to help the business grow

Course Content:

1. Functions of a Farm Manager
2. Farm organizational structures.
3. Strategic Planning activities
4. Farm Budget
5. Farm record keeping and Accounting
6. Farming Operations (including the use of software)
7. Risk and Uncertainty in Farming

8. Marketing Strategies

Target Audience

- All farm owners interested in running successful farms
- Intending farmers who would want to start right
- Farm managers who would like to upgrade their skills
- Persons interested in farm management as a career.



