

## INTRODUCTION TO AGRO PROCESSING

## **Course Objective**

The objectives of this course are to:

- Equip the participants with adequate knowledge of the basic requirements and technologies required in the processing of various agricultural products to ensure profitability and value addition to agricultural products.
- Enable participants who are unfamiliar with Agro- processing acquire the knowledge and skills needed to make informed investment decisions.
- Acquaint participants with standard manufacturing practice (Good Manufacturing Practices) required in setting up an agro processing company.
- Educate participants on international best practices to ensure that the quality of processed products fit into both local and international markets.

## **Course Content**

- 1. Market Analysis
  - Understanding the market requirement relating to the product (market research).
  - Analysis of the potential competitors of the product.
  - Logistics and transportation requirements
  - Distribution and marketing strategy required for the product
- 2. Production input
  - Understanding the importance of quality and standards in processing
  - Locating the major raw materials needed in the processing

- Sourcing for consistent quality raw materials
- Contracting primary raw materials out to farmers
- Accessing the potential of the raw materials in meeting expanded production capacity.
- 3. Standards and Regulations for Agro-Industry Products
  - Certification requirement for exporting purpose
  - Good manufacturing practice (GMP)
- 4. Product Development in Agro-processing
  - Innovation in agro-industry
  - Traditional Food product modification
- 5. Processing of Products
  - Processing techniques and Technology
  - Preservation technique
  - Storage of processed product
- 6. Branding and packaging of the produce
  - Importance of branding
  - Types of packaging materials
  - Importance of packaging
- 8. The Fundamental Structures Needed in an Agro-processing Firm
  - Administrative structures
  - Food packaging house
  - Equipment stands
- 9. Agro-Industrial Wastes management
  - Facilities to take care of waste
  - Recycling waste where applicable